



PRIVACY POLICY

Wee Huat Marketing Sdn Bhd (the “Company”), may take your personal information when you communicate with us via our website or directly with our employees and the information collected from you may be used and will be kept confidential.

In order to protect your private information, we have established this Privacy Policy (the “Policy”) in accordance with best practices in the industry and applicable laws and regulations. The Policy describes how we handle your personal information for our services.

By accepting the Policy, you expressly consent to our collection, storage, use and disclosure of your personal information as described in the Policy.

Collection of Personal Information

You can browse our site without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. We may collect and store the following personal information :

Email, contact details, date of birth, gender and financial information such as credit card and/or bank account numbers; transactional information based on your activities on the website;

Postage, billing and other information you provide to purchase or dispatch an item;

Community discussions, chats, dispute resolution, correspondence through our website and correspondence sent to us;

Other information from your interaction with our website, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the website, advertising data, IP address and standard web log on information;

Additional information we ask you to submit to authenticate yourself or if we believe you are violating our site’s policies (for example, we may ask you to send us an ID or bill to verify your address, or to answer additional questions online to help verify your identity or ownership of an item you list);

Information from other companies, such as demographic and navigation data; and

Other supplemental information from third parties (for example, if you incur a debt to the Company, we will generally conduct a credit check by obtaining additional information about you from a credit bureau, as permitted by law).

All personal data shall be provided by you voluntarily unless where it is indicated as mandatory. Where the personal data is mandatory to be provided, failure to provide such information may result in the Company not being able to process your request.



Marketing

We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalise our services, content and advertising. If you do not wish to receive marketing communications from us or participate in our ad-customisation programmes, simply inform us via email or by following the directions provided with the communication or advertisement.

Use

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient and customised experience. You agree that we may use your personal information to :

Provide the services and customer support you request;

Resolve disputes, collect fees and troubleshoot problems;

Prevent potentially prohibited or illegal activities, and enforce our User Agreement;

Customise, measure and improve our services, content and advertising;

Tell you about our services and those of our corporate family;

Send you targeted marketing, service updates, and promotional offers;

Compare information for accuracy, and verify it with third parties; and

Provide aggregate information to our partners about our users (e.g. 500 men under the age of 30 have viewed this item) without disclosing information about identifiable individuals.

Denial of Collection

You may withdraw your consent to our collection of your personal data and/or information at any time by notifying us or call our Customer Service. In that event, we will not be able to identify you and provide you with a safe, smooth, efficient and customised experience while using our site. Although you can browse through most of our site without giving any information about yourself, in some cases, personal information is required in order to provide the Services that you request.

Our Disclosure of Your Information

We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a listing or other content violates the rights of others, or protect anyone's rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations.



Share of Your information

We may share your personal information, within or outside Malaysia, with

Third party service providers under contract who help with our business operations : We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, delivering packages, sending postal mail and email, removing repetitive information from customer lists, analysing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, investigating frauds and providing customer service. They have access to personal information needed to perform their functions but may not use it for other purposes.

Third parties giving promotional offers : Sometimes we send offers to selected groups of users on behalf of other businesses. When we do this, we do not give that business your name and address. If you do not want to receive such offers, please inform us via email.

Other third parties to whom you explicitly ask us to send your information (or about whom you are otherwise explicitly notified and consent to when using a specific service).

Law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity. In such events, we will disclose information relevant to the investigation, such as name, city, postal code, telephone number, email address, User ID history, IP address, fraud complaints, and purchasing and listing history; and

Other business entities, should we plan to merge with or be acquired by that business entity. (Should such a combination occur, we will require that the new combined entity follow this Policy with respect to your personal information. If your personal information will be used contrary to this policy, you will receive prior notice).

For the avoidance of doubt, if the Company has reasonable grounds to believe that any User is in breach of any of the terms of the Policy, the Company reserves the right, in its sole and absolute discretion, to cooperate fully with governmental authorities, private investigators, all the rightful owner(s) or interest holder(s) and/or injured third parties in the investigation of any potential or ongoing criminal or civil wrongdoing. Further, the Company may disclose the User's identity and contact information, or such other transaction-related data, if requested by a government or law enforcement body, private investigator, rightful owner or interest holder and/or any injured third party or as a result of a subpoena or other legal action, or if the Company is of the view, in its sole and absolute discretion, that it would be in its best interest to do so. The Company shall not be liable for damages or results arising from such disclosure, and the User(s) agrees not to bring action or claim against the Company for such disclosure.

Using Information from this Website

We enable you to share personal information to complete transactions. When users are involved in a transaction, they may have access to each other's name, user ID, email address and other contact and postage information. In all cases, you must comply with data protection laws, and give other users a chance to remove themselves from your database and a chance to review what information you have collected about them.



You agree to use user information only for :

Fulfilment of the transaction through this website and purposes related to the transaction;

Using services offered through this website (e.g. escrow, postage and fraud complaints); or

Other purposes that a user expressly chooses.

Cookies

We use “cookies” (small files placed on your hard drive) on certain of our pages to help analyse our web page flow, customise our services, content and advertising; measure promotional effectiveness, and promote trust and safety.

A few important things you should know about cookies are that :

We offer certain features that are available only through the use of cookies.

We use cookies to help identify you and maintain your signed-in status.

Most cookies are “session cookies”, meaning that they are automatically deleted from your hard drive at the end of a session.

You are always free to decline our cookies if your browser permits, although doing so may affect with your use of some of our services.

You may encounter cookies from third parties on certain pages of the website that we do not control. (e.g. : if you view a web page created by another user, there may be a cookie placed by that web page).

Account Protection

Your password is the key to your account. Use unique numbers and letters and do not disclose your password to anyone. If you do share your password or your personal information with others, remember that you are responsible for all actions taken in the name of your account. If you lose control of your password, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. Therefore, if your password has been compromised for any reason, you should immediately notify us and change your password.

We will never ask for your password by phone or by email. Hence, if you receive such an inquiry, please report the incident to admin@mylpg.com.my

If you access our website from a shared computer or a computer in an internet café, a PC room or a library, certain information about you, such as your user ID, activity or reminders from the website, may also be visible to other individuals who use the computer after you. To protect your personal information or communication from being disclosed to others, you should log out and close the web browser after using our website.



Accessing, Reviewing, Changing and Retaining Your Personal Information

You can see, review and change most of your personal information by signing on to the website. Generally, we will not manually modify your personal information because it is very difficult to verify your identity remotely. You must promptly update your personal information if it changes or becomes inaccurate. Once you make a public posting, you may not be able to change or remove it. Upon your request to the Customer Service, we will close your account and remove your personal information from view as soon as reasonably possible, based on your account activity and in accordance with applicable law. We do retain personal information from closed accounts to comply with law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations, enforce our User Agreement, and take other actions otherwise permitted by law. Otherwise, your personal information will be destroyed by us once we confirm there is no use for it.

If you would like to obtain further information on limiting the processing of your personal information, kindly email us at admin@mylpg.com.my

Security

Your information is stored on our servers located in Malaysia. We treat data as an asset that must be protected and use lots of tools to protect your personal information against unauthorised access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from the site. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

Third Parties

Except as otherwise expressly included in this Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether they are buyers or sellers on our website or other sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. We do not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions and to review their policies before you disclose your personal information to others.

Consent

By continuing to use our website, you consent to the processing of your personal data in accordance with the Privacy Policy of the Company.

Changes to the Privacy Policy

The Company reserves the right to modify and change the Privacy Policy at any time. Any changes to this policy will be published on our website. You should check this Policy each time you access our website so as to be aware of the most recent applicable version of the Policy.